



IANCOHENMC
HOSTING • FACILITATION • EVENTS • CONFERENCES



IAN COHEN

KEYNOTE SPEAKER
MEDIA & COMMUNICATION EXPERT

**Presence. Personality.
Preparation. Purpose.**

Helping your people communicate with impact.

Grow your confidence. Build your brand and protect your reputation.

Ian Cohen is a nationally recognised, in-demand keynote speaker, award-winning journalist and media presenter who helps audiences and stakeholders rethink how they communicate, build their profile and protect their reputation.

With more than 25 years of experience, he challenges audiences to sharpen their storytelling, refine their narrative and improve their communication. He combines practical advice, real-world stories and natural humour to make communication lessons engaging and relevant.

Be the best version of you - and grow your network and your net worth!

EXPERIENCE THAT GIVES THE MESSAGE WEIGHT

As Founder and Managing Director of the hugely successful Cozalive Media, established in 1995, Ian also understands communication from the business side: working across media strategy, public relations, presentation training and video production.

His perspective connects the newsroom and the boardroom. Audiences gain insight into how media decisions are made, why some messages connect (or don't!) and how preparation can help an organisation respond with confidence when attention intensifies.

Ian has covered the world's best across five Olympic Games and four Commonwealth Games, alongside major international sporting events, business as well as government events and forums.

PRACTICAL INSIGHTS, HUMOUR, AUDIENCE INVOLVEMENT.

Ian brings communication, brand and reputation to life through examples, questions, humour, genuine stories and audience interaction. His keynote and workshop approach encourages people to examine their own messages and identify practical steps they can take back to their organisation.

“Ian is totally on the money with his very inspiring talk”

Attendee feedback, 2026 Whitsunday Business Conference
Published by the Whitsundays Chamber of Commerce and Industry

KEYNOTE BOOKING ENQUIRIES

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KEYNOTES & WORKSHOPS

Ideas your audience can put to work. Exercises that work. Tips to take home.

BUILD YOUR BRAND AND PROTECT YOUR REPUTATION.

Explore how everyday communication shapes trust, visibility and commercial opportunity. Ian challenges audiences to consider what their brand promises, how it is experienced and what happens when it comes under pressure. Takeaways include clearer brand messages, a sharper sense of reputational risk and practical ways to communicate consistently.

MAKE THE MOST OF YOUR MEDIA MOMENT

Understand what makes a story useful to a newsroom and how to prepare for an interview. Drawing on his journalism and communications experience, Ian explores message preparation, media opportunities and the importance of clear, concise answers. Audiences gain a practical framework for approaching media conversations with greater confidence.

COMMUNICATE WITH CONFIDENCE

From a presentation to a panel or an on-camera interview, preparation makes a difference. Ian explores audience awareness, structure, delivery and handling questions. The focus is on helping people make their message easier to understand and deliver it with presence and purpose.

COMMUNICATION EXPERTISE THAT ADDS VALUE

Through Cozalive Media, Ian works across:

- Communications strategy
- Public relations and crisis management
- Presentation and media training
- High-end corporate video production

Cozalive has supported major local, national and international brands and spokespeople, and created and executed multilayered campaigns. This work informs Ian's understanding of stakeholder relationships, sensitive messages and brand reputation.

Keynote themes can be developed around the audience and event brief, with opportunities for Q&A and interactive workshop discussion. Further support is available through Cozalive for media and presentation training, scripting, filming and content production.